

GLOBAL DISCOURSE ON AYUSH SYSTEMS: A BIBLIOMETRIC ANALYSIS OF SCHOLARLY PUBLICATIONS

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A thorough bibliometric analysis of global scholarly publications on AYUSH systems—Ayurveda, Yoga, Unani, Siddha, and Homoeopathy—from 1982 to 2025 is presented in this paper. The analysis finds trends in publication growth, author productivity, significant research issues, and international collaboration using PRISMA criteria and data from Web of Science, Scopus, and PubMed. The results show that India is the main contributor, with the United States, Saudi Arabia, and the United Kingdom showing growing interest. Thematic clusters highlight how AYUSH is increasingly being included into interconnected and evidence-based research, particularly in relation to COVID-19, chronic illnesses, and oxidative stress. While the Journal of Ayurveda and Integrative Medicine dominates the field, research dispersion across public health and pharmacology journals signals rising global relevance. This study underlines the need for expanded international partnerships and rigorous clinical trials to elevate AYUSH's contribution to integrative healthcare worldwide.

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